

prodotti

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Prodotti del mese

di Camilla Forte

Mars® Lumograph® pencils, a strong family

A high quality and performing pencil is essential for any artist, designer or doodler. It is the very first step in the creation of any great artwork. Whether you want to play shadows, draw different thickness lines, create depth, the Mars® Lumograph® pencils range by STAEDTLER®, thanks to a wide variety of grey and black tones and different thicknesses, are perfect for multiple techniques and artistic applications. Besides the “progenitor” Mars® Lumograph®, available in 24 shades, today we also find the watercolour version Mars® Lumograph® aquarell and the “older sister” Mars® Lumograph® jumbo, with a wider shaft diameter for greater comfort and extremely high work on paper. In addition to these: Mars® Lumograph® black, different from the other for its high proportion of carbon; the Mars® Lumograph charcoal, with special lead formulation containing a high proportion of carbon and charcoal; the Mars® Lumograph® pure graphite, creates with no wood waste; the Mars® Lumograph® pastel, with special lead formulation with a high level of pigment for fine details in pastel (Colors available: Sepia light, Sepia dark, Umber, Sanguine dry, White, Lighting). All Mars® Lumograph® high-quality pencils are made with wood from FSC®-certified, sustainably managed forests. www.staedtler.it



Rediscover the passion for classic writing with Francesco Rubinato and the new Romantic line

The products of the Francesco Rubinato line are expression of Made in Italy, high quality standards and attention to details. In a difficult moment of forced social distancing, we wanted to highlight the romantic side that still makes us stay united and we took inspiration from the romanticism of the past for the atmosphere of the new sets.

www.rubinato.it - customer@rubinato.it



Pitt Graphite Matt pencils

Incomparably matt, black and soft - with the Pitt Graphite Matt, Faber-Castell presents a true innovation on the pencil market. Much to the delight of artists all over the world. Faber-Castell is launching a genuine world first: Pitt Graphite Matt is the deep black answer to annoying reflections. The graphite pencils stand for reduced reflection on the paper, the highest tonal density and maximum depth effect. With their extra matt look, they are unique in texture and convince with the highest artist quality. Like all Faber-Castell pencils, the Pitt Graphite Matt is extra break-resistant, lightfast and has an environmentally friendly water-based varnish. This edition also achieves a hitherto unknown depth of colour in black: graphite can produce a dark grey so far, but no real black. This is thanks to the remarkable number of no less than eight hardness grades available, ranging from HB to 14B. A spectrum that is unique in the world, with which artists and creative people can create a differentiated palette of medium grey to deep black, which are particularly necessary for genres such as photorealistic drawings and portraits.

www.faber-castell.it



PILOT's B2P Ecoball ballpoint pen won the "Green Future Award"

PILOT's B2P Ecoball ballpoint pen won the “Green Future Award” at the Big Buyer 2021 Exhibition in Italy, beating fierce competition. A jury of over 100 industry experts declared the new ballpoint from the Japanese house the most environmentally friendly product among the dozen showed at the expo. The verdict was given following ecological and eco-sustainable criteria – enhancing the circular economy between the most important. B2P ECOBALL, is a refillable ballpoint pen, made from 86% recycled plastic, including ocean plastic. It is produced with a minimal quantity of additives and dyes. It is part of the Begreen range, the first range of sustainable writing instruments, launched by Pilot in 2006. PILOT is committed towards the fight against pollution and waste and strives everyday to reduce its carbon footprints. That commitment is summarized in “Pilot's 4 Rs” - recycle, refill, reduce, reclaim - as the company drives to DO BETTER WITH LESS and write the world of tomorrow. ets. www.pilotpen.it



Plier Stapler Primula 6

romeo maestri & figli s.p.a. offers a wide and qualified range of office products, such as the historical plier stapler Primula 6. It is elegant, solid and reliable and it is one of the models of major success. The wide grip surface, its rounded shape design and the unique clinching softness make it a very appreciated product for the most demanding customers because it doesn't tire the hand even after a prolonged use. The precision mechanism entirely built in steel, the minimum play and the high quality of raw materials guarantee perfect functioning in time. The plier stapler can automatically unjam thanks to the patented “ANTIBLOCK SYSTEM”. Primula 6 is available in new five colors: white, beige, black, gray and petrol blue. The particular ABS cover makes it easily adaptable for personalization with your own brand. The mix between new colors and the precious satin chrome finish of the lower handle make the Primula line one in a kind. The packaging in box or blister includes the stapler and a small box of original staples JOLLY with gold finishing. www.romeomaestri.it



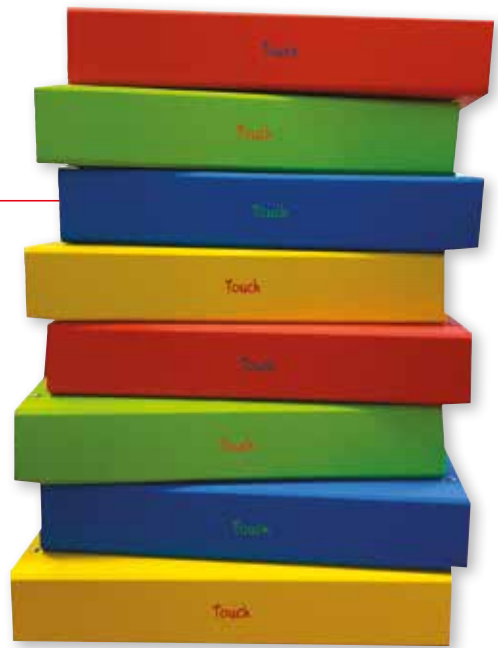
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È soft touch! Il tema di oggi

Croma Touch è la linea di Cardea creata dai suoi designer con plastifica innovativa soft touch che rende il prodotto finale elegante ed estremamente gradevole al tatto. L'idea è nata dalla volontà di proporre ai consumatori un prodotto bello e appagante alla vista e al tempo stesso stimolante dal punto di vista tattile. Il rivestimento soft touch impreziosisce e conferisce morbidezza regalando sensazioni paragonabili al tocco di un petalo di rosa. I colori selezionati per la cartella portaprogetti, disponibile in vari dorsi, sono vivaci, brillanti, intensi ed eco-friendly, insomma un'esplosione di vivacità e originalità.

www.cardea.it



Touchbuds TM-K175 wireless earphones with charging box and touch function keys

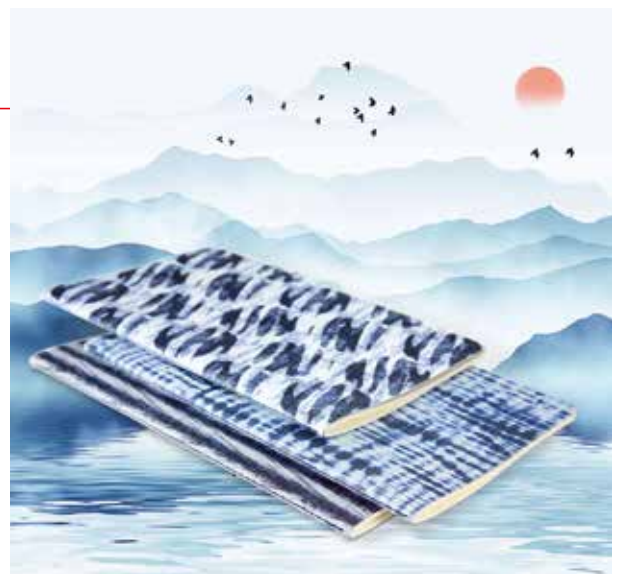


Compatible with any device equipped with wireless connection technology (smartphone, tablet, PC), the Touchbuds Techmade TM-K175 offer full freedom of movement. You can also recharge them away from home thanks to the convenient charging box included. The charging box with a trendy design and a square shape is not only for storing the headphones but also for charging them. Thanks to the touch controls you can access the most important functions: answer or reject calls, listen and change music always in style. The microphone also allows you to quickly access the voice assistant without even taking your smartphone out of your pocket.

www.techmade.eu/it

Castelli Milano Brand, that perfectly reflects the Italian flair for beauty

Castelli Milano creativities have a strong stylistic identity and a strong personality. They are for those who want to stand out and express own personality. Castelli Milano objects meet the requests of detail-oriented end-users, who look for quality and functionality. Thanks to a wide range of materials and colours, the Castelli Milano objects give you the opportunity to live a true visual and touch-sensitive experience. Diaries and notebooks are the ideal travelling companions to write down your current and future moments, becoming the best instrument to express your personality. Together with pouches and mugs, a valued ecosystem of products in terms of style and finishing. Castelli Milano enlarges its eco-system of product adding the Quaderno. Very soft to the touch, featured by flexible covers and round corners, the Quaderno is fashionably bound on spine with a hand-made real stitching using a sewing machine, guaranteeing an excellent wear resistance. The perfect solution to quickly and briefly take your most important notes. Created for the contemporary life, inspired by new trends, and thought to shape your thoughts. www.castellimilano.com





Favini, in name of sustainability

At Paperworld 2022, Favini combine their expertise of producing high quality ecological paper and a passion for paper-based stationery. Three new products will be showcased: All developed following upcycling and recycling principles, then fine-tuned according to the specific needs of the smartest offices, as well as for all eco-conscious handcrafters and artists. Favini shows three new products: Circolor, 100% recycled reams, Crush reams of card with 15% agro-industrial waste, and a Watercolour pad with upcycled cotton. Favini's multipurpose CIRCOLOR, 100% recycled paper tints, ideal for office use and suitable for photocopying, laser and inkjet printing, without any compromise on sustainability. Print a menu, an invitation or greetings card on grape skin or on hazelnut shells. It is now possible with the CRUSH reams of card made with 15% organic residues of cocoa, citrus fruit, grape, cherry, lavender, corn, olive, coffee, kiwi, hazelnut and almond. Favini also developed a range of art pads with 25% upcycled cotton fibres, obtained from recovered rags - Post Consumer Cotton- to give them another life. Ideal for wet techniques.

www.favini.com

Canson è Graduate, una carta per ogni tecnica

Canson, storica cartiera del 1557, acquisita da FILA Fabbrica Italiana Lapis ed Affini nel 2016, propone la nuova gamma Graduate, carte differenti per ogni tecnica utilizzata: schizzo, disegno, tecniche miste, acquerello, olio e acrilico. Blocchi certificati FSC e disponibili in 3 formati. Graduate non è solo la carta ma il concept che FILA ha creato per racchiudere il mondo della creatività giovane che comprende la gamma di matite, pennarelli e marcatori LYRA e i colori acrilici, ad olio e pennelli di DALER-ROWNEY.

Ma quali sono i blocchi Graduate? Ci sono quelli per il Disegno e quelli per lo Schizzo. E poi i blocchi Graduate Bristol con carta extra bianca ed extra liscia da 180 g/m² per disegni di precisione e Graduate Black perfetta per creare splendidi contrasti. I blocchi Canson Graduate Ocrea sono creati per le Tecniche Miste e perfetti per chi ama i colori caldi. Per lavorare con i giochi di luce c'è il nobile grigio di Canson Graduate Grey. Buona capacità di assorbimento e asportazione dell'acqua in eccesso per Graduate Acquerello. Elevata assorbenza e resistenza per Graduate Olio e Acrilico, ottimi anche per pittura a spessore.

www.fila.it



Extra time with HSM document shredders



The autofeed document shredders HSM SECURIO AF combine functionality and operating comfort. Therefore, they are perfect for the reliable and simple shredding of paper stacks containing up to 500 sheets, as well as individual papers, CDS and DVDs or credit cards - and all this in timesaving parallel operation. The Lock-and-Go function safeguards against unauthorised access to the paper inserted into the autofeed magazine. To this end, for each stack processing job, an individual security code is saved on a USB medium and the magazine is locked. During the shredding process, the magazine can only be interrupted and opened with this USB stick. Due to the intelligent control concept EcoSmart, the document shredders have particularly low power consumption. They automatically switch to standby mode and are therefore operational at all times. At paperworld fair the HSM GmbH + Co. KG will present the newest model of the range, the HSM SECURIO AF350 which closes the gap between the two models for up to 300 and 500 sheets of paper (80g/m²). All HSM SECURIO AF document shredders are GDPR compliant available in security levels P-4, P-5 and P-6. www.hsm.eu